

Izertis celebrates its second anniversary on BME Growth

The technological consultancy Izertis has celebrated its second year as a listed company, multiplying its capitalization by 4.2 at this time. The company continues since its incorporation into the market focused on the Digital Metamorphosis of companies and administrations through technological and methodological capabilities, among which it has stood out in specialties such as Artificial Intelligence, Data & Intelligence, Digital Experience, SecDevOps, Cloud Services, Cybersecurity, Business Solutions, Blockchain, Project & IT Governance Consulting and other technologies that enable transformation processes.

In its first session at BME Growth, on November 25, 2019, the firm closed a 47.06% increase in the revaluation of its shares, which meant the best debut of the year for a company in this market. Along these lines, after only 7 months since entering the segment, it was incorporated into the IBEX Growth Market 15, where the companies with the highest volume of contracts are included. Thus, its capitalization has gone from 36.2 million euros on its first day, to the 165 million euros it currently holds.

Its 2020-2023 Strategic Plan is designed to reach 125 million euros in turnover and a normalized Ebitda of 12.5 million euros in this period. This would be supported by an Annual Constant Growth Rate of both magnitudes higher than 25% in the last 10 years. In the audited results presented in 2020, Izertis has managed to reach a business figure of 50.7 million euros, with a normalized Ebitda of 5.3 million euros. As for the end of the first half of 2021, these same figures increased by 24.0% and 61.6%, respectively.

Izertis has offices throughout Europe, America and Africa, as well as projects in more than 50 countries. Currently, its work teams are made up of more than 1,100 professionals who work for clients from multiple sectors and disciplines, among which the main IBEX 35 companies and large public administrations both in Spain and internationally stand out.

"Being listed on BME Growth not only allows us to access new financing tools to boost our growth, but also helps us develop the company's brand positioning, attract external talent and consolidate internal talent. During these 2 years we have met the objectives that we have proposed in our 2020-2023 strategic plan, which has been reflected in the confidence of investors, who positively value both our path and our medium and long-term objectives", as Pablo Martín, founder, president and CEO of Izertis, has stated.

The BME Growth is a platform that enables promising SMEs (small to medium sized enterprises) to access the capital markets. In Spain, this is especially critical given that 99% of the country's businesses are SMEs, and they comprise 65% of domestic GDP while employing 80% of the local workforce. However, the ability to list on the platform is open to companies irrespective of their geographical location. While participation on the BME Growth is not limited to any particular sector, companies involved in technology, biotech and health, engineering, telecoms and renewables are all well represented.

By giving SMEs access to capital and liquidity, the BME Growth can help them compete on a global scale. In time, some firms may enjoy huge success, potentially resulting in them listing on the main Stock Exchange itself. In addition to being incredibly transparent and well-supervised, the BME Growth market provides advisory services to SMEs helping them with the listing process and beyond. It also has an expanding group of qualified investors who support, trust and follow the organic and inorganic growth plans presented by the companies. The BME Growth has been instrumental in nurturing and facilitating the success of Izertis and a number of other leading SME companies, by providing them with financing, liquidity and invaluable advice.