

Mondo TV celebrates its 5th anniversary on BME Growth

Five years has now elapsed since MONDO TV – a leading European company in the production and distribution of audiovisual– went live on the BME Growth market. Since its listing debut, the 23rd of December 2016, Mondo TV has achieved several notable milestones.

Since its debut on BME Growth Mondo TV, which operates in the Spanish-speaking markets of Spain, Italy, Portugal, Latin America, and the United States, has seen a 45% increase in revenue and achieved an EBITDA of more than €1 million, in pro forma figures referring to 2021 forecasts.

In the words of Ms. Maria Bonaria Fois, CEO of Mondo TV Studios, "Being listed on BME Growth puts us in a strong position to present our company to potential partners who want to invest in our projects. Being listed guarantees transparency and greater visibility, as well as giving us the possibility of reaching a larger and more varied number of investors, not only the traditional ones in the audiovisual market but also others who understand that our sector is growing strongly and want to invest in it".

By giving SMEs access to capital and liquidity, BME Growth can help them compete on a global scale. "Our aspiration at the moment is to move to the continuous market so we can continue to grow" adds Maria.

As well as being incredibly transparent and well supervised, the BME Growth market offers advisory services to SMEs to help them through the listing process and their post-listing journey. For Mondo Tv, for example "the organization every year of the MedCap Forum is certainly a very interesting tool to reach national and foreign investors interested in investing in us"