

# 10<sup>th</sup> anniversary of Catenon's listing on BME Growth

10 years ago Catenon, **the tech-based multinational company specialized in data-driven recruitment services**, joined BME Growth.

Catenon was founded in 2000 with a unique technology-based business model. Its industrial production service model, studied by leading business schools, allows them to work as a single global office to search, evaluate and introduce candidates from anywhere in the world to their clients, which are based anywhere in the world in an objective way, using multimedia resources and with interviews recorded online.

The company's biggest milestone since its creation has been the initial placement of 5 million euros to exit BME Growth in June 2011, in a particularly difficult context of uncertainty about the euro and the financial crisis. Apart from that, it is worth highlighting the great success of its two other capital increases, one in 2013 and the other in 2014, each for 2.5 million euros, both oversubscribed by international investors, which have allowed the company to develop its international expansion plan.

The company has a presence in 120 countries and subsidiaries on 5 continents. Yann Rambousek, CFO of Catenon, highlights BME Growth's great work in advising and supporting the company, which has had a positive impact not only on its financial results and corporate governance improvement, but also by increasing its credibility and transparency among its stakeholders. And, of course, it has enabled them to make strategic corporate moves that would not have been possible without being a listed company.

2021 has been a great year for the company, which has had promising results (its gross margin rose 21% to 1.93 million and its Ebitda entered positive territory), both because of its powerful competitive advantage in a situation such as that arising from Covid-19 and because of the international agreements adopted.

BME Growth allows small or medium-sized companies to finance themselves in the capital markets. This is a particularly critical issue in Spain, where 99% of companies are SMEs, accounting for 65% of GDP and employing 80% of the workforce. Although market access bears no connection with the geographical area of origin and the specific sector, at BME Growth, R&D&I intensive companies stand out. In the last three years, those dedicated to information technology, biotechnology and healthcare, telecommunications and renewable energy have played a leading role. By providing companies with financing and liquidity for their shareholders, BME Growth helps them to compete at a national and international level, which also means that those that perform well and reach a larger size can be listed on the main market. It also has a growing group of qualified investors who support and follow the organic and inorganic growth plans presented by the companies.

In order to remain in a highly transparent and supervised market, BME offers advisory services to SMEs to accompany and support them in the listing process through its Pre-Market Environment.

BME Growth has been instrumental, and expects to continue to be so in the future, in nurturing and facilitating the success of Catenon and other leading Spanish SMEs by providing them with funding, liquidity and invaluable visibility.