

**OTRA INFORMACIÓN RELEVANTE
AGILE CONTENT, S.A.**

Bilbao, 30 de noviembre de 2024

Muy señores nuestros,

En virtud de lo previsto en el artículo 17 del Reglamento (UE) nº 596/2014 sobre abuso de mercado y en el artículo 227 de la Ley 6/2023, de 17 de marzo, de los Mercados de Valores y de los Servicios de Inversión, así como en la Circular 3/2020 del segmento BME Growth de BME MTF Equity (en adelante “BME Growth”), ponemos en su conocimiento la siguiente información relativa a AGILE CONTENT S.A. (en adelante “Agile Content” o “la Sociedad”):

Otra Información Relevante

AGILE CONTENT adjunta la presentación de resultados del primer semestre de 2024 del webcast online dirigido a inversores, analistas y personas interesadas realizado en el día de hoy, miércoles 30 de octubre de 2024 a las 13:00h. CET. La presentación y la grabación del mismo también estará disponible en la sección de “Accionistas e Inversores” de la página web de AGILE CONTENT.

De conformidad con lo dispuesto en la Circular 3/2020 de BME Growth, se hace constar que la información comunicada por la presente ha sido elaborada bajo la exclusiva responsabilidad de la Sociedad y sus administradores.

Atentamente,

Koldo Unanue
CEO

agile content

1H 2024 Results Presentation

October 30, 2024



Disclaimer

The information in this financial performance statement has been prepared by Agile Content and includes financial information taken from the interim financial statements of Agile Content, S.A. and its subsidiaries for the period January-June 2024, audited by EY (Ernst & Young), as well as statements regarding future prospects

The information and statements regarding future prospects for Agile Content are not historical facts but rather are based on a range of assumptions, and are subject to risks and uncertainties, many of which are difficult to predict and generally beyond the control of Agile Content. Accordingly, shareholders and investors should be aware that such risks could mean the actual results and developments differ materially from those set out, implied or projected in the forward-looking information and forecasts

Save for the financial information referred to herein, neither the information nor the opinions and statements in this document have been verified by independent third parties, and therefore no warranty is expressed or implied as to the fairness, accuracy, completeness or correctness of the information or the opinions and statements expressed

This document does not constitute an offer or an invitation to acquire or take up shares, in accordance with the provisions of Royal Legislative Decree 6/2023, of 17th October, which approves the revised text of the Securities Market and its implementing regulations. Furthermore, this document does not constitute an offer to buy, sell or exchange, or a request for an offer to buy, sell or exchange, any securities, or a request for any vote or approval in any other jurisdiction

The figures for 2024 and 2023 are expressed under IFRS accounting criteria for a better understanding of the information offered

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1H 2024 Results Highlights



Drop in revenue and EBITDA mainly due to **postponed** devices orders to 2H 2024 and **discontinued activities** in traditional advertising.



Important **commercial movements** to strengthen Agile's core business: new agreement with **MasOrange** and sale of Agile Live technology to **Ateliere**.



1H results non benefited by the **international expansion** that will begin operations at the end of this year: **Italy** and **Nordic countries**.



Improve Agile Content **recurring revenue** percentage to **84.7%**.

1H 2024 Financial Highlights

Revenues
€46.6M

Var. 1H 2023: (8.8)%

EBITDA
€5.4M

Var. 1H 2023: (18.3)%

NFD²
€24.1M

Var. 31/12/2023: 3.9%

€18.8M Ex. Earn-Outs¹

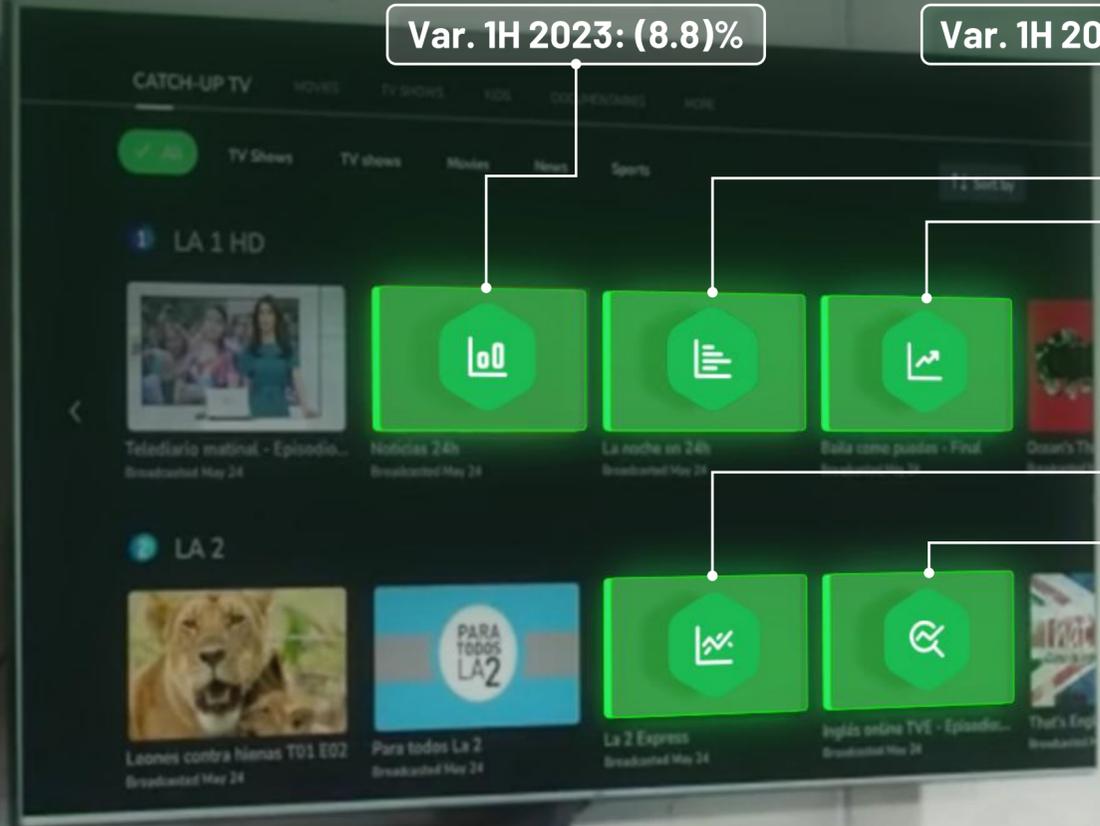
NFD/EBITDA LTM
1.9x

Vs. 31/12/2023: (0.3x)

1.5x Ex. Earn-Outs¹

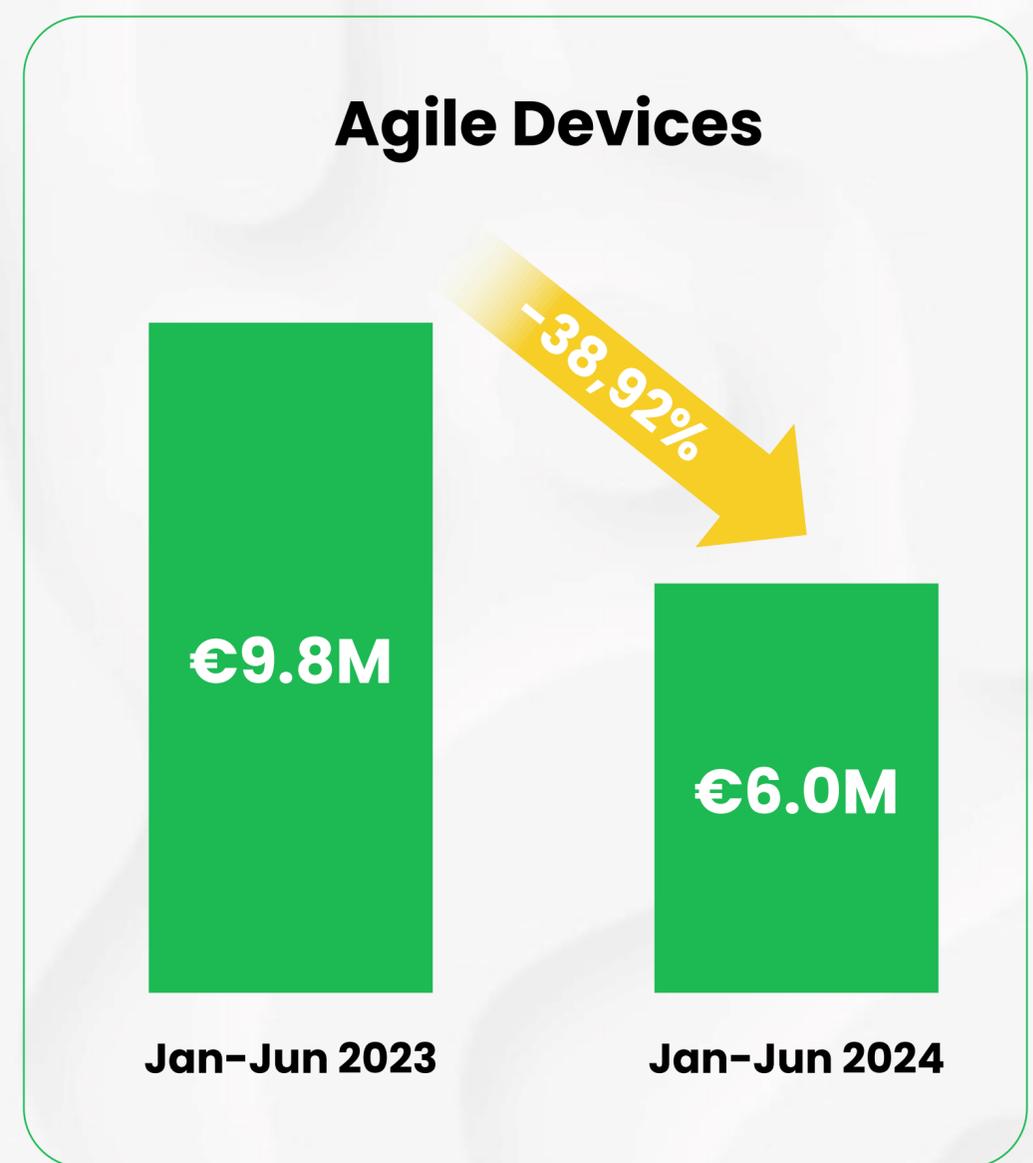
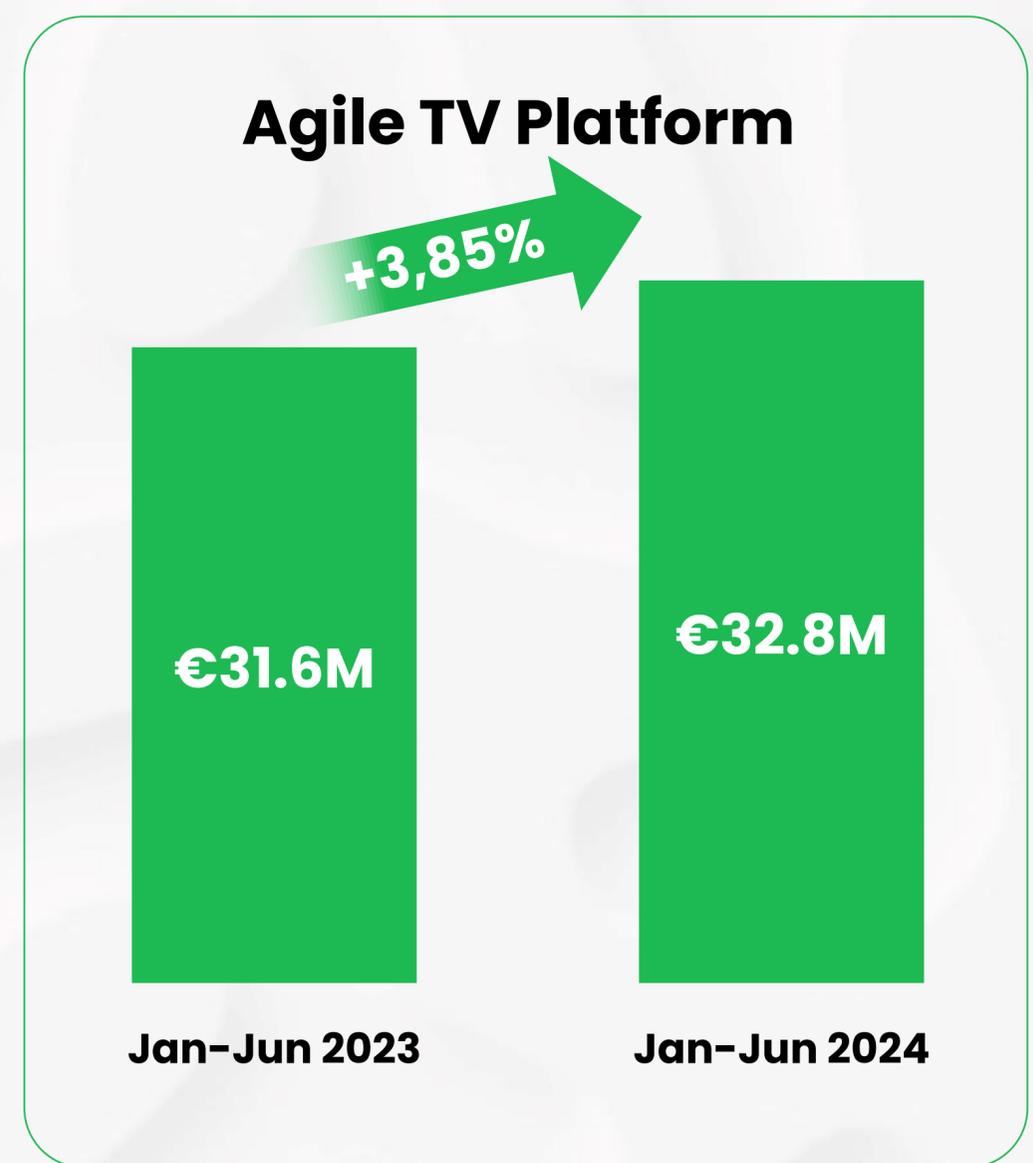
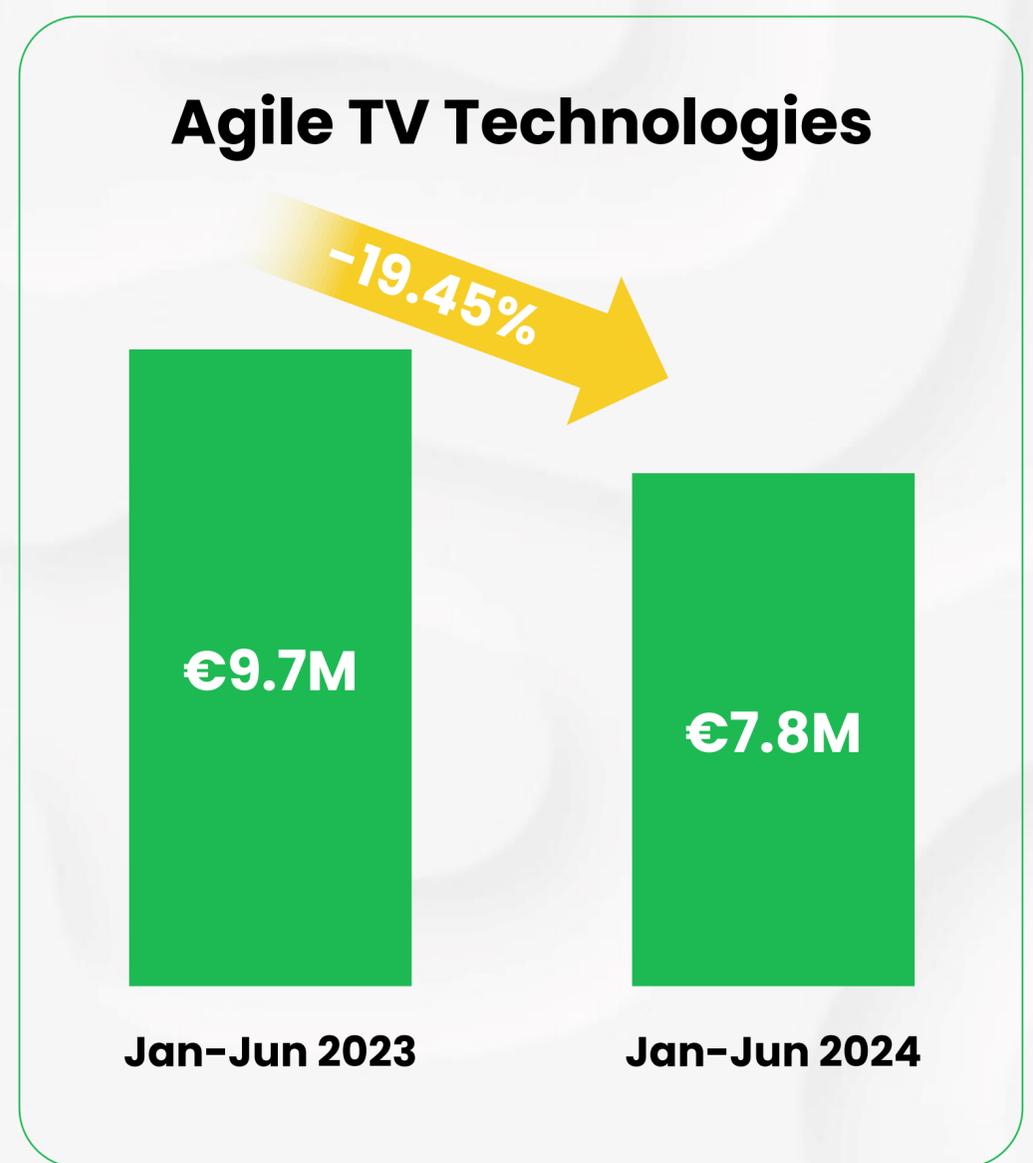
OFCF³
€1.3M

Var. 1H 2023: (61.4)%



1. Part of the debt derived from the acquisition of companies, and which can be paid in shares without cash payment.
2. Net Financial Debt.
3. Operating Free Cash Flow.

Segment evolution: Technologies, Platform and Devices Revenues



Cash Flow performance



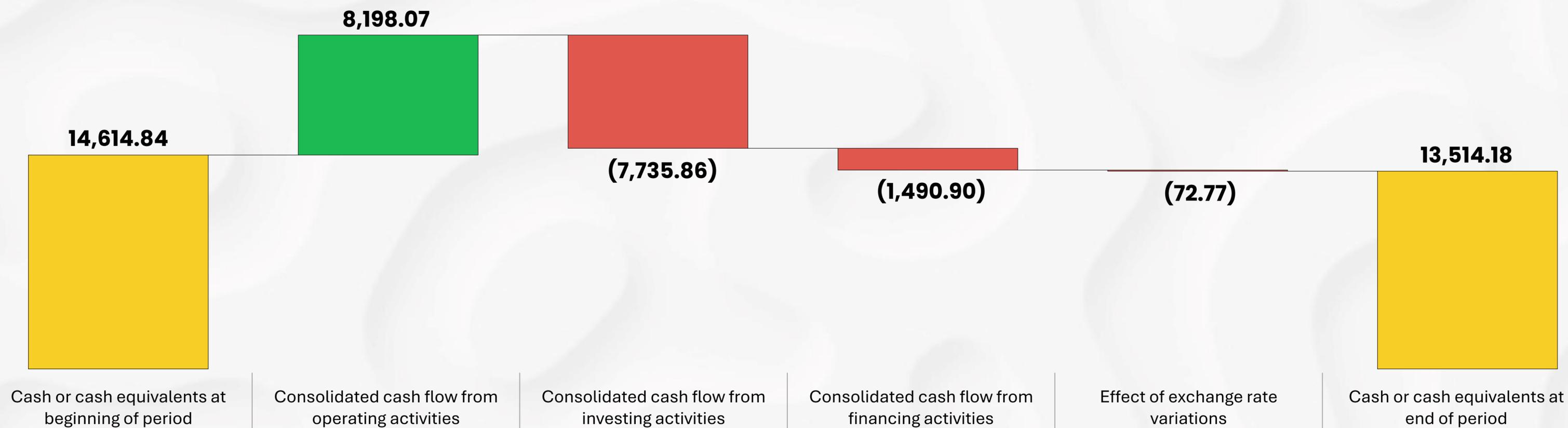
Net improvement of financial management indicators compared to 1H 2023



Cash generation allows to fulfill financial commitments without incurring in more debt.

CASH FLOW 1H 2024

Figures expressed in thousand euros



2024 Guidance **Commitment** maintained



3Q 2024 to boost results and approaching guidance commitments.

(million euro)	Q3 2024	Q2 2024	Q1 2024	Evol. Q3 vs Q2	Evol. Q2 vs Q1
Net Revenues	17.4	14.0	13.2	24.1%	5.6%
EBITDA	4.1	3.7	1.7	10.4%	117.1%
Operating Free Cash Flow	2.8	1.4	(0.1)	106.3%	1,671.0%

Unaudited data not subject to limited review

(million euro)	2024E	Var 2023/2024E	Jan-Jun 2024	% Compliance
Net Revenues	64-66	+0% / +4%	27.2	42.5%
EBITDA	14.5-16.2	+3% / +15%	5.4	37.1%
Operating Free Cash Flow	7.3-8.2	+4% / +17%	1.3	17.5%

Estimated range of growth compared to 2023 made for 2024 considering only organic growth and in *caeteris paribus* conditions, maintaining a similar level of capitalization of R&D expenses, constant exchange rates and the same tax regulation as at the date of publication of this information and without considering other unforeseeable or extraordinary circumstances at the date of issue of this publication that could affect the projection.

MasOrange and Agile Content renew their collaboration agreement for the benefit of their customers



Agile Content continues to provide the Agile TV Platform service to **MasOrange**. MasOrange will incorporate new Agile Content technologies, products and managed services into its network.



Agile Content considered by MasOrange as a provider of **technological excellence** in its audiovisual business.



Increase of the **global footprint** of Agile Content



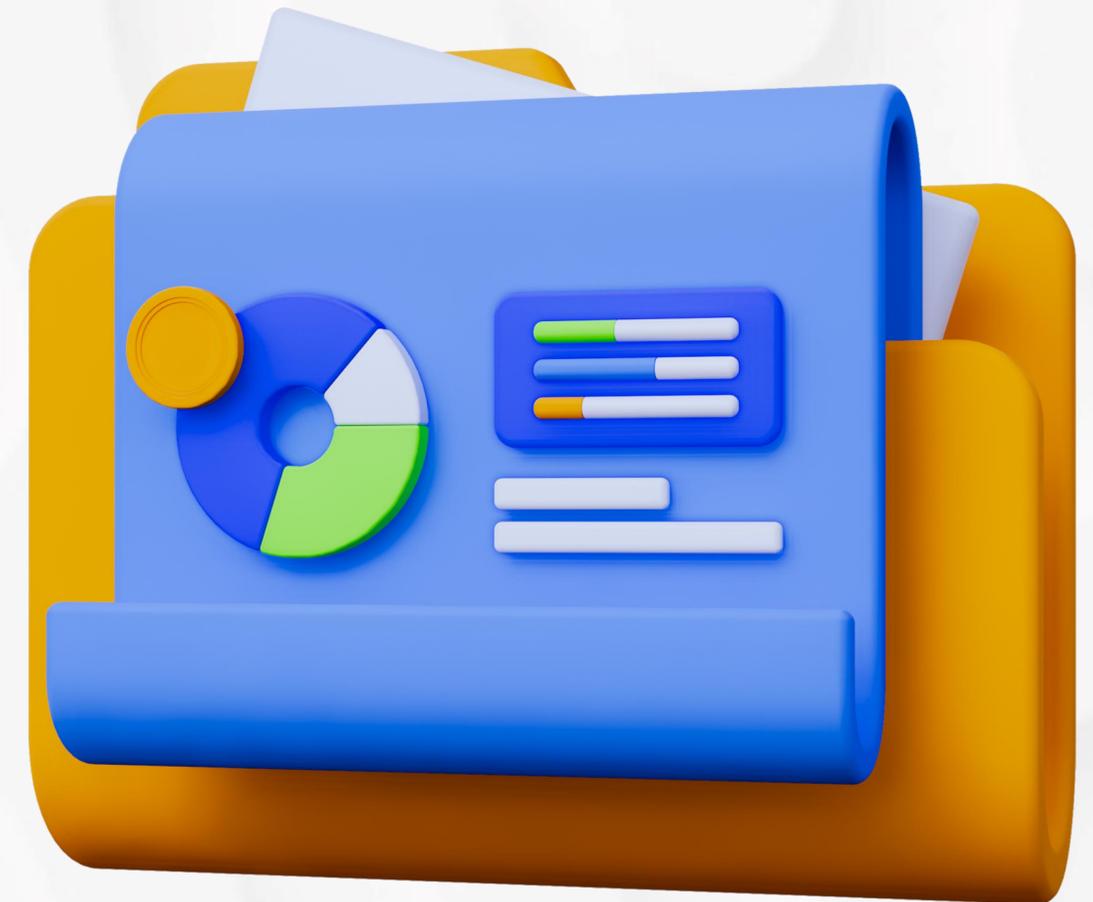
Agile Content reaches agreement with **Ålcom** to provide television service in the **Nordic region**.



Ready to start operating at the end of this year in **Finland**.



Launch of the Agile TV service in **Italy** together with **Convergence** (operating) and **Tiscali** (end of 2024).



Closing remarks



**Revenues transfer
from H1 to H2**



**Guidance
Commitment
Maintained**



**MasOrange
Agreement
Renovation**



**Executing contracts
in H2 2024: Italy &
Nordics**

Q&A

Contact

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Appendices: Income statement

Figures expressed in thousand euros

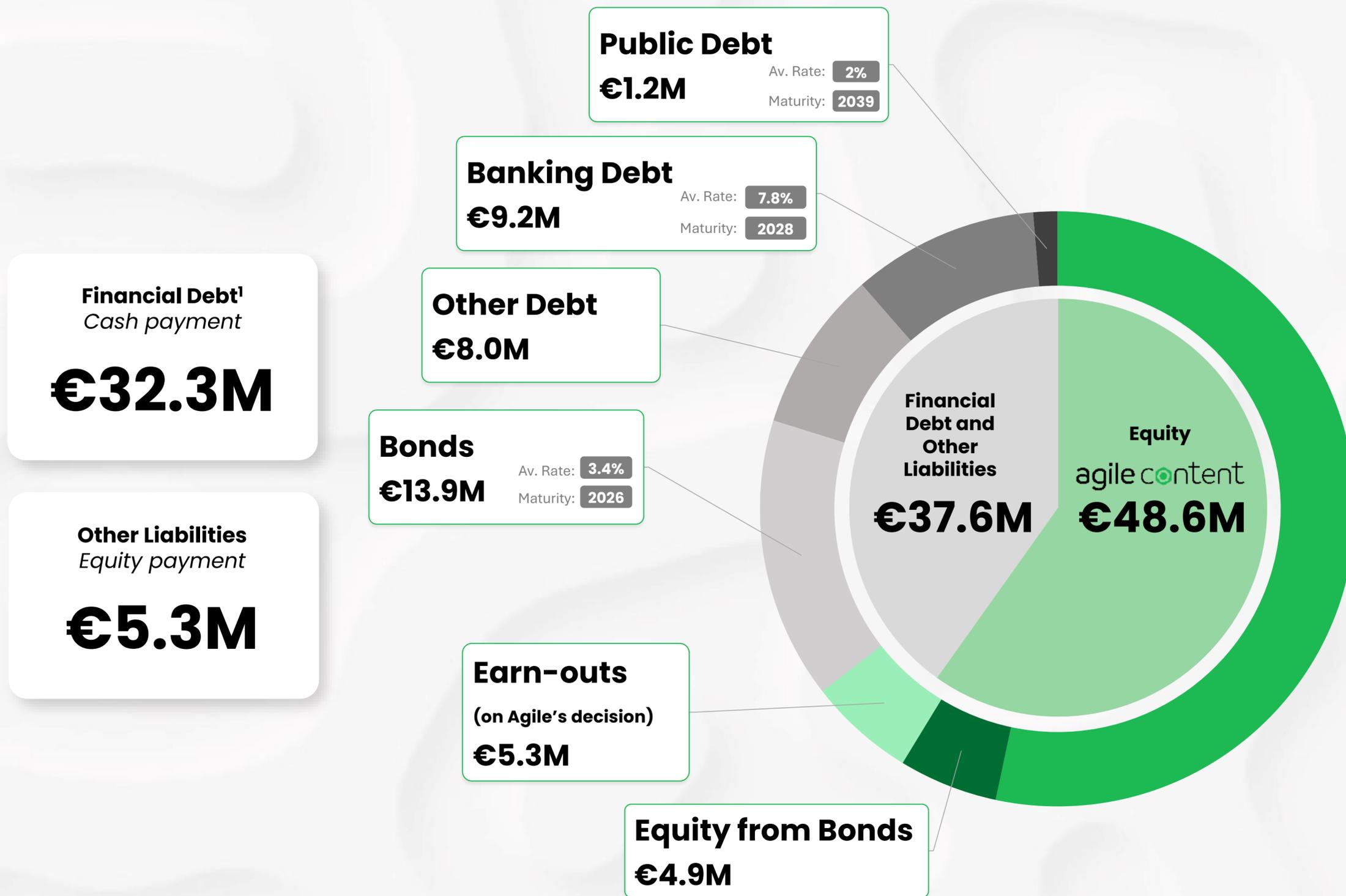
	Jan-Jun 2024	Jan-Jun 2023	% Var.
Net operating revenues	46.552,44	51.039,70	(8,8)
Work carried out by the Company for its asset	4.096,12	3.267,64	25,4
Supplies	(28.149,94)	(31.115,53)	(9,5)
Other operating income	126,86	14,39	n.s.
Personnel expenses	(9.737,40)	(8.980,48)	8,4
Other operating expenses	(7.437,35)	(7.648,68)	(2,8)
Fixed and intangible assets amortization	(5.794,09)	(5.433,60)	6,6
Other results	(77,27)	(1,71)	n.s.
Operating Income (EBIT)	(420,63)	1.141,73	c.s.
Financial income	1.409,82	84,75	n.s.
Financial expenses	(2.462,44)	(1.697,90)	45,0
Exchange differences	156,28	247,61	(36,9)
Impairment and results from disposals of financial instruments	0,00	(1,53)	--
Financial Result	(896,34)	(1.367,07)	(34,4)
Profit/loss before taxes	(1.316,97)	(225,33)	n.s.
Income tax	(6,80)	(65,50)	(89,6)
Net profit/loss	(1.323,77)	(290,83)	n.s.
Profit for the period attributable to non-controlling interests	250,95	570,31	(56,0)
Profit for the period attributable to equity holders of the Parent	(1.574,72)	(861,14)	82,9
EBITDA	5.373,46	6.575,34	(18,3)
Net income (excl. contents)	27.218,71	32.492,69	(16,2)

Appendices: Balance sheet

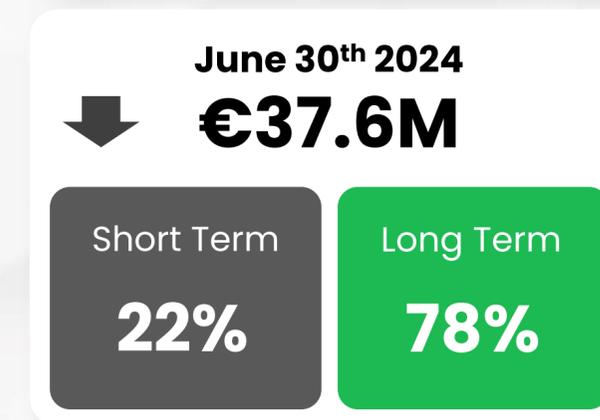
Figures expressed in thousand euros

	30/06/2024	31/12/2023	% Var.
Non-current assets	81,462.42	80,307.35	1.4
Tangible assets	1,237.98	721.52	71.6
Right-of-use assets	2,263.40	3,057.35	(26.0)
Goodwill	39,886.46	39,886.64	n.s.
Other intangible assets	32,088.71	32,742.98	(2.0)
Long-term financial investments valued at amortized cost	5,290.44	3,368.17	57.1
Long-term investments in non-consolidated group and associated companies	0.27	0.27	n.s.
Deferred tax assets	695.16	530.42	31.1
Current assets	40,553.18	48,984.83	(17.2)
Inventory	1,780.36	1,231.92	44.5
Other credits with public administrations	434.39	2,227.78	(80.5)
Current income tax assets	516.38	510.14	1.2
Trade debtors and ther receivables	20,116.52	26,809.05	(25.0)
Short-term financial investments valued at amortized cost	949.23	291.02	n.s.
Short-term accruals	3,242.11	3,300.07	(1.8)
Cash and equivalents	13,514.18	14,614.84	(7.5)
Total assets	122,015.60	129,292.18	(5.6)
Net Equity	48,580.97	50,620.62	(4.0)
Non-current liabilities	29,551.83	30,814.04	(4.1)
Long-term Provisions	117.49	117.49	n.s.
Financial liabilities from the issuance of bonds and other negotiable securities	13,947.32	12,719.76	9.7
Long-term financial liabilities with credit institutions	5,011.71	6,737.49	(25.6)
Leasing liabilities	1,204.67	1,644.65	(26.8)
Long-term other financial liabilities at amortized cost	8,699.81	9,259.33	(6.0)
Long-term debt to non-consolidated group and associated companies	185.98	185.98	n.s.
Grants pending transfer to results	370.99	119.71	n.s.
Deferred taxes liabilities	13.85	29.62	(53.2)
Current liabilities	43,882.81	47,857.52	(8.3)
Short-term financial liabilities with credit institutions	4,196.78	2,712.41	54.7
Leasing liabilities	1,148.69	1,489.22	(22.9)
Short-term other financial liabilities at amortized cost	2,805.44	2,889.99	(2.9)
Customer advances	1,155.32	250.58	n.s.
Other debts with public administrations	616.66	2,382.30	(74.1)
Commercial creditors and other accounts payable	30,958.63	34,217.69	(9.5)
Short-term accruals	3,001.29	3,915.34	(23.3)
Total net equity and liabilities	122,015.60	129,292.18	(5.6)

Appendices: Balance sheet



Gross financial debt composition key figures



1. NFD Excluding Earn Out: Gross Debt; €37.6M - Cash & Equivalent; €13.5M - Earn Out; €5.3M

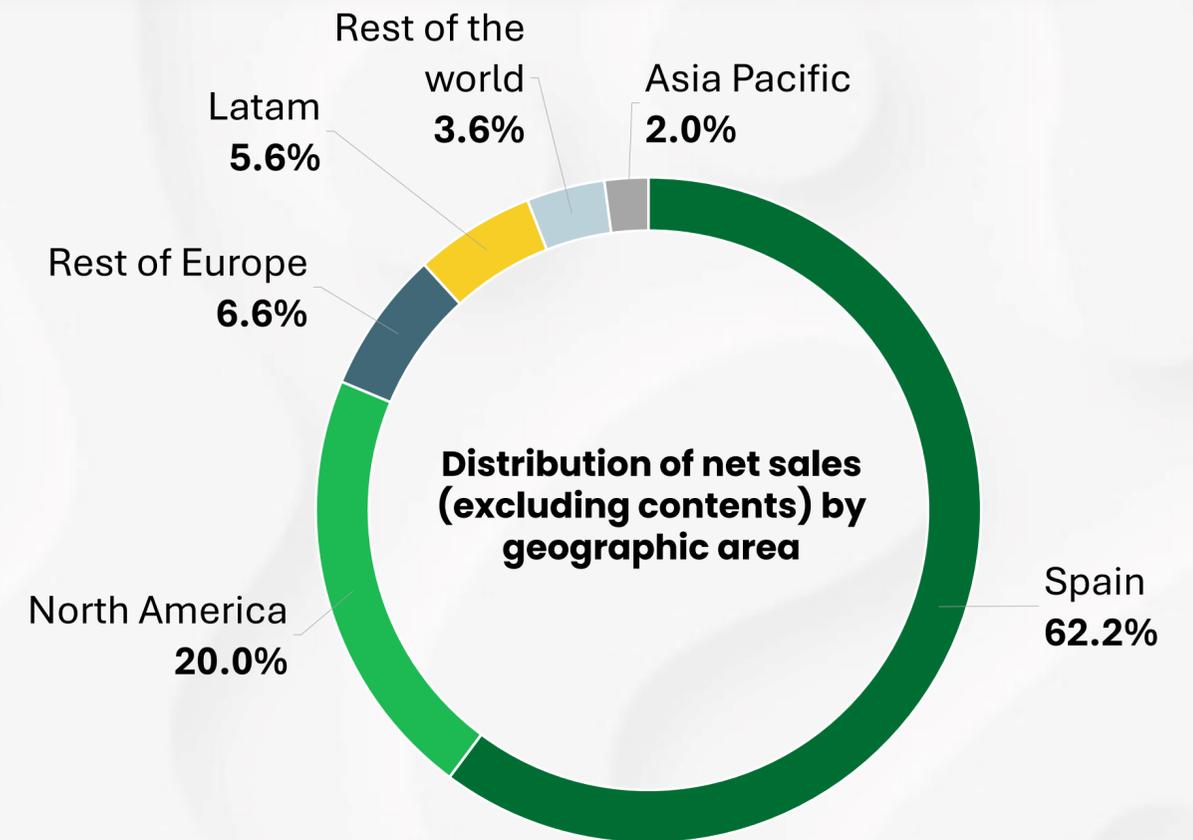
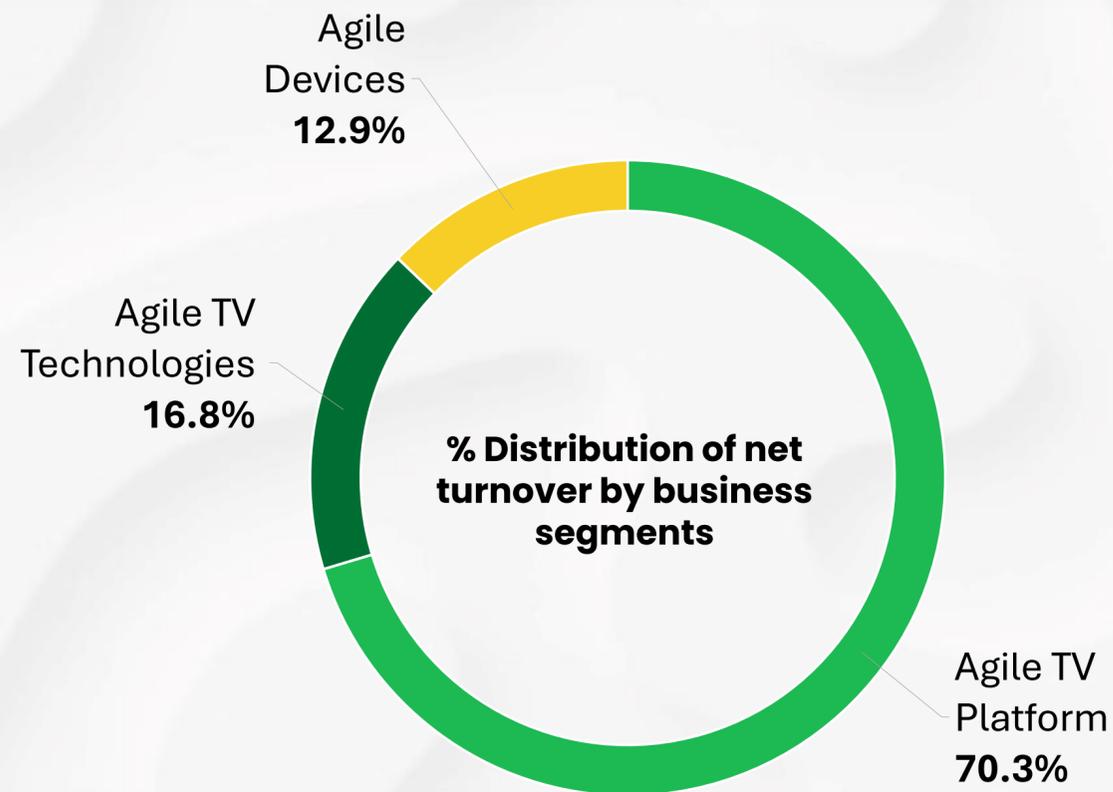
Appendices: Revenues Structure

✓ 8,8% drop due to some delivery devices delays and the discontinuation of traditional advertising business.

✓ The company maintains guidance for full year 2024.

Revenues
€46.6M
Vs. 1H23: (8.8%)

Revenues LTM
€98.1M
Vs. 1H23: (7.6%)



agile content