



TALENT THROUGH TECHNOLOGY

OTRA INFORMACIÓN RELEVANTE

En virtud de lo previsto en el artículo 17 del Reglamento (UE) nº 596/2014 sobre abuso de mercado y en el artículo 227 de la Ley 6/2023, de 17 de marzo, de los Mercados de Valores y Servicios de Inversión, y disposiciones concordantes, así como en la Circular 3/2020 de BME MTF Equity, ponemos en su conocimiento la siguiente información relativa a Catenon, SA., que ha sido elaborada bajo la exclusiva responsabilidad de la Sociedad y sus Administradores.

NOMBRAMIENTO DE NUEVO CONSEJERO INDEPENDIENTE

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El Consejo de Administración ha acordado por unanimidad el **nombramiento por cooptación del Dr. Toni Raurich-Marcet como Consejero Independiente de Catenon, S.A.**

Dr. Toni Raurich-Marcet (*), es Doctor en Economía por la Universidad de Erasmus en Rotterdam y la UAB, MBA por el IESE Business School, Bsc Communications y ADE y cuenta con diversos postgrados en ESADE, TSM Business School, etc. El Dr. Raurich-Marcet aporta una trayectoria de más de 20 años en **tecnología, innovación digital, venture capital y desarrollo de modelos de negocio disruptivos**, especialmente en **marketplaces de nueva generación, plataformas basadas en datos y productos tecnológicos escalables**.

- Es Profesor en **Inteligencia Artificial** en el **ISDI** donde lleva liderando esta función desde el año 2012, colaborando con el IESE Business School o la UAB.
- **Construcción de plataformas tech**: Co-fundador de **eBooking.com**, que ha crecido de €10M a más de €600M en cinco años manteniendo siempre EBITDA positivo.
- **Liderazgo en innovación tecnológica**: En **Booking.com**, desempeñó funciones globales como **Global Director de Innovation**, dirigiendo iniciativas disruptivas —marketplace, nuevos verticales, paquetes dinámicos, eventos, revenue innovation— y construyendo productos basados en datos que transformaron la experiencia del usuario.
- **Ejecución y escalabilidad en modelos marketplace**: Fue Executive Board Member y Chief Business Officer de **Wallapop**, liderando la creación de sus líneas de ingresos, la reorientación estratégica del producto y la consolidación de un modelo marketplace de alto crecimiento.
- **Experiencia en inversión tecnológica y validación de modelos digitales**:
 - General Partner y fundador en **Traveltech.vc** (fondo europeo de €50M).
 - Miembro del Investment Committee en **Encomenda Smart Capital**.
 - LP en **Mundi Ventures**, fondo especializado en tecnología profunda y modelos digitales o **Bonsai Partners**.

Su experiencia en **nuevas arquitecturas digitales, data products, monetización tecnológica y disrupción en plataformas** aporta a Catenon un valor estratégico clave para la ejecución de su Plan Director 2025-2030.

Javier Ruiz de Azcárate Varela
Presidente



(*) Adjunto CV

EDUCATION

Universitat Autònoma de Barcelona, Barcelona — PhD in Economics

SEPTEMBER 2019 - OCTOBER 2023

The iDEM Program offers an academic framework for quality scientific research mainly oriented towards publication in the most important journals in the field.

Universitat de Barcelona, Barcelona — Master in Research in Mathematics and Statistics

SEPTEMBER 2018 - JUNE 2019

Master in Research, with final thesis on chatbots.

IESE Business School, Barcelona — MBA, Executive track

SEPTEMBER 2014 - MAY 2016

Honors degree and president of the course. Official Master by University of Navarra.

ESADE Business and Law School, Madrid — Postgraduate in PA & PR

SEPTEMBER 2017 - JUNE 2017

Public Affairs and Public Relations training, sponsored by Booking.com in order to be the official spokesperson for policy makers.

TSM Business School, Enschede — Booking.com Academy

SEPTEMBER 2011 - JUNE 2012

The Booking.com Academy is a leadership program in cooperation with TSM Business School held in five different campus, which has been set up to support Booking.com in scaling for growth by developing the future leaders.

Universitat Oberta de Catalunya, Barcelona — BSc Communication

SEPTEMBER 2009 - JUNE 2014

Member of the campus board of advisors, 2009 to 2011

Universitat de Barcelona Barcelona — Diploma in Business Administration

SEPTEMBER 1999 - JUNE 2003

EXPERIENCE

eBooking.com, Arrecife, Canary Islands — Co-Founder and Board Member

DECEMBER 2019 - PRESENT

Launched the OTA, which moved from 10 million to over 600 in the fifth year of operations, always EBITDA positive.

Traveltech.vc, Madrid — General Partner

JANUARY 2024 - PRESENT

TT2 is a €50 MM European Fund, launched to identify and accompany the companies that will be leaders in European travel tech into the next decade.

TT2 is the 2nd Traveltech.vc fund following the launch of Travel Tech 1 SCR.

TT2, part of Traveltech.vc, with a presence in Amsterdam, Barcelona, Madrid, Palma and Pisa, has five international General Partners with executive experience in leading technology-based and strategic companies in Travel such as Booking.com, Expedia, Google, Meta, or Deloitte.

Encomenda Smart Capital, Barcelona — Operating Partner

JANUARY 2023 - PRESENT

Operating partner. I look for investments, analyze opportunities, sit on some board.

Member of the investment committee.

Full of Tradition, Barcelona — Co-Founder and Board Member

MARCH 2016 - PRESENT

Board member and investor on the legal tech,, co-founder:

1 - Reclamio, a legaltech platform that intermediate in users complains with companies in UK, DE, FR, IT and ES

2 - Testamenta, to make your will 100% online.

3 - CertificadosDeCasa, do you home energy certification with your mobile camera.

Wallapop, Barcelona — Executive Board Member, Chief Business Officer

APRIL 2018 - DECEMBER 2025

Wallapop is a hyper-local mobile marketplace for buying and selling secondhand goods with millions of MAUs and highly repetition purchase intent. With over 150 million in funds received, I restructured american investment and created its revenue lines to scale from 0 to ∞.

Mundi Ventures, London — Limited Partner

FEBRUARY 2016 - DECEMBER 2023

Alma Mundi is a B2B tech venture fund. We invest between 500K and 5M in each startup. We have operational presence in Barcelona, London, Seattle & New York. Our current portfolio of startups with global footprint includes Acurable, Bidaway, Enigmedia, Glamping Hub, Nnaisense, Paytime, Plazah, Qumram, Returnly, RubiconMD, Sherpa and Skandal.

Lanta Digital Ventures, Barcelona — Investment Partner

FEBRUARY 2014 - DECEMBER 2023

Lanta Digital Ventures is a Barcelona-based early stage venture capital fund focused in investing in innovative Spanish and European Startups with high potential growth.

Booking.com, Amsterdam — Global Director Innovation

JUNE 2009 - MAY 2018

Global Director, New Ventures (JUNE 2017 - APRIL 2018) - We were looking for new sources of revenue that go across departments, to make sure we stand on the cutting edge of technology moving forward. Three initiatives was working on at the moment to illustrate it:

1 - Flight + Hotels: We constructed a product where users are able to book their package, from the flight to the hotel to rent a car or looking for attractions on destination.

2 - Events: A U2 concert in London moves thousands of fans from all the country to stay for at least one night in town, and the band is moving tens of people for months. Its operative challenge are complex and we have technologies to solve those issues.

3 - MarketPlace: There are competitors that consider themselves better than our directly recruited accommodations. We can always open our website for them to advertise at booking.com, making it the best marketplace, and making competition better, therefore the customers happier.

Director Marketing EMEA (JULY 2015 - JUNE 2017) - Reporting to the Managing Director, as the head of regional marketing for the EMEA market I managed the local marketing managers teams sitting in different offices in order to maintain Booking.com's leading position in the market, and decided strategy on channels, business models, resources and target ROI.

I was in the board of management (ELT or extended leadership team), EMEA board of management (EMEA leadership team), marketing leadership team, and then in two external boards of leadership for intra-company business.

I was also the spokesperson for Spain as its highest rank employee, trained both for PA and PR activities.

Area Manager Strategic Partnerships EMEA (JANUARY 2013 - JUNE 2015) - Reporting to the Regional Director Marketing for EMEA, as the area manager, strategic partnerships for the South of Europe, Middle East, UK and Africa area, I managed a team of marketing managers sitting in different offices in order to maintain Booking.com's leading position in the market, and deciding partnership strategies leading all legal, commercial, technical and financial aspects of the business across the markets.

Country Manager (JUNE 2009 - DEC 2012) - Reporting to the area manager for EMEA, my job was to manage operations with existing and future partners in order to set up partnerships with local players that are adding value to Booking.com, both from a supply, demand and financial angle.

Grupo Intercom, Barcelona — Product Development Manager

NOVEMBER 2004 - MAY 2009

Grupo Intercom (www.grupointercom.com), is a venture capital firm, that owns the first startup farm created back in 1995 with 500+ employees that founded among others [Infojobs](#) (sold to [Schibsted](#)), [Niumba](#) (sold to TripAdvisor), [Softonic.com](#) (sold to [Digital River](#), Partners Group).

On top of the farm, and as a venture capital Grupo Intercom participated in A series in [BuyVIP.com](#) (sold to Amazon), Salir.com, MySofa.com and thirty others.

I moved across different business units helping companies pivoting their different business models.

La Caixa, Madrid — Investment Manager

SEPTEMBER 2003 - OCTOBER 2004

Reporting to the president of the largest Spanish bank, I ran three special projects: I project managed the setup of the project to launch the first mobile website of www.lacaixa.wap ahead of its time, designed seed venture capital division, today known as Caixa Capital Risc, and coordinated the set up a three sides syndicate loan to fund Spain's largest theme park, Port Aventura.